

PensaCAN 2021

Demolish Hunger, Design Hope

Physical & Digital Builds - Judging and Award Guidelines

General Premise of this event: Keep it Simple, Open, Fun and Encourage Others to help Demolish Hunger, Design Hope.

1. Let as many teams participate as possible.
 - a. Encourage competition between rival friends/companies.
 - b. Call other people/companies to encourage them to create a team.
2. Donations are open to food products as well as monetary gifts.
3. Digital and physical sculptures are acceptable to encourage in and out of area participation.
4. Promote sculptures, photos, videos, boards, etc. to bring community awareness to this cause.
5. Keep and build on the participation partnership between Manna, AIA, Cordova Mall, Bay Area Printing, Grocery Advantage, Publix, etc.
6. Have as many local/state/national celebrities judge this event and to promote the cause on a wide array of media platforms that follow the celebrities.

General Rules

1. Sculptures can be physical, digital, or a combination of both, to compete for awards.
 - a. Promotion of sculptures that are physical must be displayed as an in-place sculpture built by the team at Cordova Mall.
 - i. Build Date: Thursday, September 30th, 7 a.m. to 10 p.m.
 - ii. Judging: Friday, October 1st @ TBD
 - iii. Award Ceremony: Friday, October 1st @ 5 p.m., Beyond the Grape
 - iv. Display Dates: Friday, October 1st thru Friday, October 8th
 - v. Take Down: Saturday, October 9th, 7 a.m.
 - b. Promotion of sculptures that are digital must provide 3+ images and at least 1 video in a format decided by Manna. Manna will put together these images on presentation boards for public display and promote them through social/printed media formats.
 - i. Due Date: September 10th @ 5:00pm

Physical Build Rules

1. Teams are open to architects, intern architects, engineers, designers, contractors, AIA Affiliates, local businesses, professors, teachers, students or anybody motivated to start a team. Non-architect teams are encouraged to participate, if interested, and can request to adopt an Architect or Architectural firm by contacting either Manna, an AIA board member or asking an Architect they know in the community. The main intent of this rule is to have as much community participation as possible so we can “Demolish Hunger, Design Hope”.
2. Teams are responsible for acquiring/purchasing all food for their sculpture. Food may be purchased through our event partners or through another source. Tax receipts will be issued for the value and/or weight of food donated. Non-food costs are not eligible for tax receipts. Questions about tax receipts should be directed to kerri@mannahelps.org.
3. Sculpture must fit within a 10' x 10' area and must be a maximum of 10' high (3m x 3m x 3m).
4. There is no limit to the amount of people involved in the planning, logistics, design, modeling, and build.
5. Teams must submit the following information: Title of structure, written description, design concept, dimensions, detailed list of foods, and numbers of cans/boxes/packages used. This information is used for display and statistical purposes.
6. Structures must be made of unopened canned, boxed, or pre-packaged food. Minimal or no props are to be used. All labels and packaging must remain intact.
7. Structures must be completely self-supporting. Structural support must not be load bearing.
 - a. Structural supports are limited to:
 - i. 1/2" thick maximum foam core, Masonite, MDS sheet, plexi glass, cardboard, plywood, or similar materials to be used as a leveling device between rows of cans.
 - b. Canned food can be joined using any of the following methods:
 - i. Clear packaging tape, double sided tape, duct tape, Velcro, fishing line, wire, rubber bands, zip straps etc. Any method that provides easy de-mounting is permitted provided the can labels and/or packaging are NOT damaged (labels and packaging MUST remain intact from disassembly). No gluing, welding or other permanent affixing of cans is allowed as that makes disassembly difficult.

8. No alcohol, glass containers, pet food, expired or open packages of food are allowed in the structure. Junk food should be kept to a minimum.

Digital Build Rules

1. Teams are open to architects, intern architects, engineers, designers, contractors, AIA Affiliates, local businesses, professors, teachers, students or anybody motivated to start a team. Non-architect teams are encouraged to participate, if interested, and can request to adopt an Architect or Architectural firm by contacting either Manna, an AIA board member or asking an Architect they know in the community. The main intent of this rule is to have as much community participation as possible so we can “Demolish Hunger, Design Hope”.
2. Teams are responsible for building their digital sculptures, production of their video and coordination of label imagery.
3. Digital sculptures shall be modeled to scale using dimensions of physical cans and boxed or pre-packaged food. The sculptures must fit within a 10' x 10' area and must be a maximum of 10' high (3m x 3m x 3m).
4. Digital sculptures shall include images of real labels.
5. There is no limit to the amount of people involved in the planning, logistics, design, modeling, and build.
6. Teams must submit the following information: Title of structure, written description, design concept, dimensions, detailed list of foods, and numbers of cans/ boxes/ packages used. This information is used for display and statistical purposes.

Judging Awards Guidelines

Best Meal (Physical & Digital Build Awards)

The Best Meal award should be given to the firm whose build has the most balanced menu to include as many of the five food groups as possible (protein, grain, vegetables, fruits, and non-perishable dairy).

Best Use of Labels (Physical & Digital Build Awards)

The Best Use of Labels award should be given to the firm whose sculpture utilizes qualities of the labels (color, shape, size, text, etc.) to enhance the sculpture as a whole.

Structural Ingenuity (Physical Build Award Only)

The Structural Ingenuity award should be given to the firm whose sculpture demonstrates a technically impressive feat.

Juror's Favorite (Physical & Digital Build Awards)

The Juror's Favorite award should be given to the firm whose sculpture stands above the rest in all categories of achievement.

Honorable Mention (Physical & Digital Build Awards)

The Honorable Mention award should be given to the firm whose sculpture deserves recognition but is not deserving of top honors.

Video Production (Digital Build Award Only)

The Video Production award should be given to the firm whose video fly-through stands above the rest of the videos.

Most Valuable (Physical Build Award Only)

The Most Valuable award should be given to the firm whose sculpture uses the most most-needed food items:

- Canned fruit in 100% juice, canned chicken, canned tuna, canned mixed vegetables (to include carrots, peas, collard or turnip greens, spinach, and beets), oatmeal (boxes of individual packets), and 1 lb. jars of peanut butter

***No firm shall win more than one physical and one digital award (except when the second award is the People's Choice Award or when there are too few competitors to fulfill all categories).